

# **Towards a General Theory of Good Deal Bounds.**

**Tomas Björk,**  
Department of Finance,  
Stockholm School of Economics,

**Irina Slinko,**  
Department of Finance,  
Stockholm School of Economics,

**April 20, 2005**

# Basic Framework

## Exogenously Given:

- An underlying **incomplete** market.
- A contingent  $T$ -claim  $Z$ .

**Recall:** The arbitrage free price of  $Z$  is given by

$$\Pi(t, Z) = E^P \left[ \frac{D_T}{D_t} \cdot Z \middle| \mathcal{F}_t \right] = E^Q \left[ e^{-\int_t^T r_u du} \cdot Z \middle| \mathcal{F}_t \right]$$

where  $D$  is the stochastic discount factor (SDF)

$$D_t = e^{-\int_0^t r_u du} L_t, \quad L_t = \frac{dQ}{dP}, \quad \text{on } \mathcal{F}_t$$

## However:

- Incomplete market  $\Rightarrow D$  and  $Q$  are not unique.
- Thus no unique price process  $\Pi(t, Z)$ .

# How can we price in this incomplete setting?

## Sad Fact:

The no arbitrage bounds are far to wide to be useful.

## Some standard techniques:

- Quadratic hedging.
- Utility indifference pricing.
- Minimize some distance between  $Q$  and  $P$ .

## Our Goal:

- Find “reasonable” and **tight** no arbitrage bounds.
- Economic interpretation.
- Market data as input.

## Cochrane and Saa-Requejo

- An arbitrage opportunity is a “ridiculously good deal”.
- Thus, no arbitrage pricing is pricing subject to the constraint of ruling out ridiculously good deals.

### **The CSR Idea:**

Find pricing bounds by ruling out, not only ridiculously good deals, but also “unreasonably good deals”.

### **How is this formalized?:**

- Impose restrictions on the volatility of the SDF (stochastic discount factor).
- Impose bounds on the Sharpe Ratio!

# Sharpe Ratio

The Sharpe Ratio for an asset price  $S$  is defined by

$SR =$  risk premium per unit volatility

i.e.

$$SR = \frac{\mu - r}{v}$$

where

$\mu$  = mean rate of return

$r$  = short rate

$v$  = total volatility of  $S$

i.e.

$$v_t^2 dt = \text{Var}^P \left[ \frac{dS_t}{S_{t-}} \middle| \mathcal{F}_{t-} \right]$$

**Moral:**

High Sharpe Ratio = unreasonably good deal.

## Reasonable Values of the Sharp Ratio

- The market portfolio is not so dramatically inefficient  $\Rightarrow$  we do not expect to see SR much higher than historical market SR, which is about 0,5.
- Using utility function approach, unless we make extreme assumptions about consumption volatility and risk aversion it is difficult to generate SR higher than 0,3.
- A hedge fund with a SR around 2 is doing extremely well.

# CSR First Problem Formulation

Find upper and lower price bounds subject to a constraint of the Sharpe Ratio, i.e. find

$$\sup E^P \left[ \frac{D_T}{D_t} \cdot Z \middle| \mathcal{F}_t \right]$$

subject to

$$|SR_t| \leq B. \quad \text{for all } t$$

## However:

- Formulated this way, the problem is mathematically intractable.
- Even if we have a bound on the SR for the  $Z$  derivative, it may be possible to form portfolios (on underlying and derivative) with very high Sharpe ratios.

# Reformulating the Constraint

## Recall:

In a Wiener driven world we have the

## Hansen-Jagannathan inequality:

$$|SR_t|^2 \leq \|h_t\|_{R^d}^2$$

where

$-h_t$  = market price vector of  $W$ -risk

or in martingale language

$$dL_t = L_t h_t dW_t, \quad L_t = \frac{dQ}{dP}, \quad \text{on } \mathcal{F}_t$$

## Idea:

Replace SR constraint with constraint on  $\|h_t\|$



## Second CSR Problem Formulation

Find

$$\sup_h E^P \left[ \frac{D_T}{D_t} \cdot Z \mid \mathcal{F}_t \right]$$

subject to

$$\|h_t\|_{R^d}^2 \leq B^2 \quad \forall t \in [0, T].$$

### CSR Results:

- Main analysis done in one-period framework.
- In continuous time, CSR derive a PDE for upper and lower price bounds through (informal) dynamic programming argument.
- Obtains nice numerical results.
- Surprisingly tight bounds.

## Limitations of CSR

$$\sup_h E^P \left[ \frac{D_T}{D_t} \cdot Z \middle| \mathcal{F}_t \right]$$

subject to

$$\|h_t\|_{R^d}^2 \leq B^2 \quad \forall t \in [0, T].$$

- Only Wiener driven asset price processes.
- Analysis carried out entirely in terms of SDFs.
- Connection to martingale measures not clarified.
- CSR derive a HJB equation, but the precise underlying control problem is never made precise.
- Some ad hoc assumptions on the upper and lower bounds processes.

# Main Contributions of the Present Paper

- We focus on martingale measures rather than on SDF, which is mathematically equivalent but
  - allows to use the technical machinery of martingale theory
  - considerably streamlines the arguments - "good-deal" pricing problem can be formulated as a **standard stochastic control problem**
- We **do not** assume the existence, **nor do we** make assumptions about the explicit dynamics of the price bounds
- We introduce a driving general marked **point process**, thus allowing the possibility of jumps in the random processes describing the financial markets.

## A Generic Example

The Merton model:

$$dS_t = S_t\alpha dt + S_t\sigma dW_t + S_{t-}\delta_t dN_t$$

Here  $N$  is Poisson and  $\delta$  lognormal at jumps.

- To obtain a unique derivatives pricing formula  
Merton assumes **zero market price of jump risk**.

**Can we do better?**

## The Model

- An  $n$ -dimensional traded asset price process  $S = (S^1, \dots, S^n)$

$$\begin{aligned} dS_t^i &= S_t^i \alpha_i(S_t, Y_t) dt + S_t^i \sigma_i(S_t, Y_t) dW_t \\ &\quad + S_{t-}^i \int_X \delta_i(S_{t-}, Y_{t-}, x) \mu(dt, dx), \quad i = 1, \dots, n \end{aligned}$$

- A  $k$ -dimensional factor process  $Y = (Y^1, \dots, Y^k)$

$$\begin{aligned} dY_t^j &= a_j(S_t, Y_t) dt + b_j(S_t, Y_t) dW_t \\ &\quad + \int_X c_j(S_{t-}, Y_{t-}, x) \mu(dt, dx). \quad j = 1, \dots, k \end{aligned}$$

## Recap on Marked Point Processes

- $\mu(dt, dx)$  - number of events in  $(dt, dx) \in R_+ \times X$
- Typically we assume that  $\mu(dt, dx)$  has predictable  $P$ -intensity measure process  $\lambda$ . This essentially means that

$$\lambda_t(dx)dt = E^P [\mu(dt, dx) | F_{t-}]$$

- $\lambda_t(dx)$ - expected rate of events at time  $t$  with marks in  $dx$ .
- For each  $x$ , the differential  $\mu(dt, dx) - \lambda_t(dx)dt$  is a  $P$ -martingale differential.
- $\lambda_t(X)$ =global intensity (regardless of mark)
- The probability distribution of marks, given that there is a jump at  $t$  is

$$\frac{1}{\lambda_t(X)} \cdot \lambda_t(dx)$$

# Assumptions

- The point process  $\mu$  has a predictable  $P$ -intensity measure  $\lambda$ , of the form

$$\lambda_t(dx) = \lambda(S_{t-}, Y_{t-}, dx)dt.$$

- We assume the existence of a short rate  $r$  of the form

$$r_t = r(S_t, Y_t).$$

- We assume that the model is free of arbitrage in the sense that there exists a (not necessarily unique) risk neutral martingale measure  $Q$ .
- $\delta_i(s, y, x) \geq -1 \quad \forall i \quad \text{and} \quad \forall (s, y, x)$
- We consider claims of the form

$$Z = \Phi(S_T, Y_T)$$

## Girsanov for MPP and Wiener

Assume that  $\mu(dt, dx)$  has predictable  $P$ -intensity  $\lambda_t(dx)$  and that  $W$  is  $d$ -dimensional  $P$ -Wiener

- Choose predictable processes  $h_t$  and  $\varphi_t(x) \geq -1$
- Define likelihood process  $L$  by

$$\begin{cases} dL_t &= L_t h_t dW_t + L_{t-} \int_X \varphi_t(x) \tilde{\mu}(dt, dx) \\ L_0 &= 1 \end{cases}$$

$$\tilde{\mu}(dt, dx) = \mu(dt, dx) - \lambda_t(dx)dt$$

Then:

- $\mu(dt, dx)$  has  $Q$ -intensity

$$\lambda_t^Q(dx) = \{1 + \varphi_t(x)\} \lambda_t(dx)$$

- We have

$$dW = h_t^* + dW_t^Q$$



# Extended Hansen-Jagannathan Bounds

## Proposition:

For all arbitrage free price processes  $S$  and for all Girsanov kernels  $h_t, \varphi_t(x)$ , defining a martingale measure, the following inequality holds

$$|SR_t|^2 \leq \|h_t\|_{R^d}^2 + \int_X \varphi_t^2(x) \lambda_t(dx)$$

or

$$|SR_t|^2 \leq \|h_t\|_{R^d}^2 + \|\varphi_t\|_{\lambda_t}^2,$$

where  $\|\cdot\|_{\lambda_t}$  denotes the norm in the Hilbert space  $L^2 [X, \lambda_t(dx)]$ .

## Good Deal Bounds

The upper good deal price bound process is defined as the optimal value process for the following optimal control problem.

$$V(t, s, y) = \sup_{h, \varphi} E^Q \left[ e^{-\int_t^T r_u du} \Phi(S_T, Y_T) \middle| \mathcal{F}_t \right]$$

**Q dynamics:**

$$\begin{aligned} dS_t^i &= S_t^i \left\{ r_t - \int_X \delta_i(x) \{1 + \varphi_t(x)\} \lambda_t(dx) \right\} dt \\ &\quad + S_t^i \sigma_i dW_t^Q + S_{t-}^i \int_X \delta_i(x) \mu(dt, dx), \\ &\quad i = 1, \dots, n \end{aligned}$$

$$\begin{aligned} dY_t^j &= \{a_j + b_j h_t\} dt + b_j dW_t^Q \\ &\quad + \int_X c_j(x) \mu(dt, dx). \quad j = 1, \dots, k \end{aligned}$$

**Standard stochastic control problem**

## Constraints on $h$ and $\varphi$

- (Guarantees that  $Q$  is a martingale measure)

$$\alpha_i + \sigma_i h_t + \int_X \delta_i(x) \{1 + \varphi_t(x)\} \lambda_t(dx) = r_t, \quad \forall i$$

- (Rules out "good deals")

$$\|h_t\|_{R^d}^2 + \int_X \varphi_t^2(x) \lambda_t(dx) \leq B^2,$$

- (Ensures that  $Q$  is a positive measure)

$$\varphi_t(x) \geq -1, \quad \forall t, x.$$

## HJB Equation

**Theorem** The upper good deal bound function is the solution  $V$  to the following boundary value problem

$$\begin{aligned}\frac{\partial V}{\partial t}(t, s, y) + \sup_{h, \varphi} A^{h, \varphi} V(t, s, y) - r(s, y)V(t, s, y) &= 0, \\ V(T, s, y) &= \Phi(s, y)\end{aligned}$$

**NB:**

The embedded static problem

$$\sup_{h, \varphi} \{ A^{h, \varphi} V(t, s, y) \}$$

is a full fledged variational problem. For each  $(t, s, y)$  we have to determine  $\varphi(t, s, y, \cdot)$  as a function of  $x$ .

$$\begin{aligned}
& A^{h,\varphi}V(t, s, y) \\
= & \sum_{i=1}^n \frac{\partial V}{\partial s_i} s_i \left\{ r - \int_X \delta_i(x) \{1 + \varphi(x)\} \lambda_t(dx) \right\} \\
& + \sum_{j=1}^k \frac{\partial V}{\partial y_j} \{a_j + b_j h\} + \int_X \Delta V(x) \{1 + \varphi(x)\} \lambda_t(dx) \\
& + \frac{1}{2} \sum_{i,l=1}^n \frac{\partial^2 V}{\partial s_i \partial s_l} s_i s_l \sigma_i^* \sigma_l + \frac{1}{2} \sum_{j,l=1}^k \frac{\partial^2 V}{\partial y_j \partial y_l} b_j^* b_l + \sum_{i,j=1}^k \frac{\partial^2 V}{\partial s_i \partial y_j} s_i \sigma_i^* b_j
\end{aligned}$$

Here

$$\Delta V(x) = V(t, s(1 + \delta(x)), y + c(x)) - V(t, s, y)$$

## Examples. Purely Wiener-driven Model

$$\begin{aligned}dS_t^i &= S_t^i \alpha_i(S_t, Y_t) dt + S_t^i \sigma_i(S_t, Y_t) dW_t, \quad \forall i \\dY_t^j &= a_j(S_t, Y_t) dt + b_j(S_t, Y_t) dW_t, \quad \forall j\end{aligned}$$

The static problem takes the form

$$\max_h \sum_{j=1}^k \frac{\partial V}{\partial y_j}(t, s, y) b_j(s, y) h(t, s, y)$$

subject to the constraints

$$\begin{aligned}\alpha_i + \sigma_i h &= r, \quad i = 1, \dots, n \\ \|h\|_{R^d}^2 &\leq A^2.\end{aligned}$$

- Maximize **linear** function subject to **linear** and **quadratic** constraints.
- Piece of cake.
- Includes the Cochrane Saa-Requejo theory.

# Point Process Examples

Consider a financial market and a scalar price process  $S$  satisfying the SDE

$$dS_t = S_t \alpha dt + S_t \sigma dW_t + S_{t-} \int_X \delta(x) \mu(dt, dx).$$

The point process  $\mu$  has a  $P$ -compensator of the form

$$\nu^P(dt, dx) = \lambda(dx)dt$$

$\lambda$  is a finite nonnegative measure on  $(X, \mathcal{X})$ .

## I. The Poisson-Wiener Model

$X = \{x_0\}$ , the measure  $\lambda(dx)$  is a point mass  $\lambda(x_0)$ , the jump function is a real number  $\delta = \delta(x_0)$

$$dS_t = S_t \alpha dt + S_t \sigma dW_t + S_{t-} \delta dN_t$$

1. The infinitesimal generator is given now as

$$A^{h,\varphi}V(t, s) = \frac{\partial V}{\partial s}s \{r - \delta\lambda(1 + \varphi)\} + \frac{1}{2}s^2\sigma^2\frac{\partial^2 V}{\partial s^2} + \{V(t, s(1 + \delta)) - V(t, s)\} \lambda(1 + \varphi).$$

2. The static optimization problem becomes

$$\max_{h,\varphi} \lambda \{V(t, s(1 + \delta)) - V(t, s) - V_s(t, s)s\delta\} \varphi$$

3. subject to the constraints

$$\begin{aligned} \alpha + \sigma h + \delta\lambda \{1 + \varphi\} &= r, \\ h^2 + \varphi^2\lambda &\leq B^2, \\ \varphi &\geq -1. \end{aligned}$$



## The structure of the solution

- In general the optimal kernels have "bang-bang" structure depending on the sign of

$$V(t, s(1 + \delta)) - V(t, s) - V_s(t, s)s\delta$$

- In case contract function  $\Phi$  is convex
  - The optimal upper bound value function is convex
  - $V(t, s(1 + \delta)) - V(t, s) - V_s(t, s)s\delta \geq 0$
  - The optimal kernels are constant

## Solution to the Poisson-Wiener Model

The optimal upper bound value function satisfies the following PIDE

$$\frac{\partial V}{\partial t}(t, s) + \frac{\partial V}{\partial s} s \{r - \delta\lambda(1 + \hat{\varphi})\} + \frac{1}{2} s^2 \sigma^2 \frac{\partial^2 V}{\partial s^2} + \{V(t, s(1 + \delta)) - V(t, s)\} \lambda(1 + \hat{\varphi}) - rV(t, s) = 0,$$

$$V(T, s) = \Phi(s)$$

where  $\hat{h}, \hat{\varphi}$  are defined by as follows

$$h_{\max} = -\frac{\sigma R}{(\sigma^2 + \delta^2 \lambda) \lambda} - \frac{\delta \sqrt{B^2 (\sigma^2 + \delta^2 \lambda) - R^2}}{(\sigma^2 + \delta^2 \lambda) \sqrt{\lambda}}$$

$$\varphi_{\max} = -\frac{\delta R}{\sigma^2 + \delta^2 \lambda} + \frac{\sigma \sqrt{B^2 (\sigma^2 + \delta^2 \lambda) - R^2}}{(\sigma^2 + \delta^2 \lambda) \sqrt{\lambda}}$$

## II. The Compound Poisson-Wiener Model

In this case the static problem has the following form

$$\begin{aligned} \max_{h, \varphi} \quad & \int_X \Delta V(t, s, x) \varphi(t, s, x) \lambda(dx) \\ & - s V_s(t, s) \int_X \delta(x) \varphi(t, s, x) \lambda(dx), \end{aligned}$$

subject to

$$\begin{aligned} \alpha + \sigma h + \int_X \delta(x) \lambda(dx) + \int_X \delta(x) \varphi(x) \lambda(dx) &= r, \\ h^2 + \int_X \varphi^2(x) \lambda(dx) &\leq B^2, \\ \varphi(x) &\geq -1, \end{aligned}$$

where, as before,

$$\Delta V(t, s, x) = V(t, s(1 + \delta(x))) - V(t, s).$$

- The static problem has to be solved for every fixed choice of  $(t, s, y)$  and the control variables are  $h$  and  $\varphi$
- For fixed  $(t, s, y)$   $h$  is d-dimensional vector
- However,  $\varphi$  is a function of  $x$  and thus infinite-dimensional control variable
- We are faced thus not a standard finite dimensional programming problem, but variational problem

# Numerical Aspects of Static Problem

- Linear objective with:
  - Linear constraints.
  - Quadratic constraints.
  - A positivity constraint!
- The positivity constraint makes it messy.

## Present situation:

- Without the positivity constraint, the static problem can easily be solved using Hilbert space techniques. This may lead to a signed “martingale measure” and to bounds which are too wide.
- Including the positivity constraint, we have used an interior point method.

# The Minimal Martingale Measure

Assume price dynamics

$$dS_t = S_t \alpha dt + S_t \sigma dW_t + S_{t-} \int_X \delta(x) \mu(dt, dx).$$

The **minimal martingale measure** is defined as the (possibly signed) martingale measure with minimum norm for the price of risk, i.e. by the problem

$$\min_{h, \varphi} \|h_t\|_{R^d}^2 + \int_X \varphi_t^2(x) \lambda_t(dx)$$

s.t.

$$\alpha + \sigma h_t + \int_X \delta(x) \{1 + \varphi_t(x)\} \lambda_t(dx) = r_t,$$

**NB:** No positivity constraint!

The good deal constraint is

$$\|h_t\|_{R^d}^2 + \int_X \varphi_t^2(x) \lambda_t(dx) \leq B^2$$

**If the MMM is a positive measure then the MMM price is always within the good deal bounds.**

# The Relaxed Pricing Bounds

## Definition:

$V^s$  = optimal upper price bound

$V^i$  = optimal lower price bound

$\bar{V}^s$  = upper relaxed price bound

$\bar{V}^i$  = lower relaxed price bound

$\bar{V}^m$  = MMM price

The relaxed prices bounds  $\bar{V}^s$ ,  $\bar{V}^i$ , and the MMM price  $\bar{V}^m$  are **very** easy to compute.

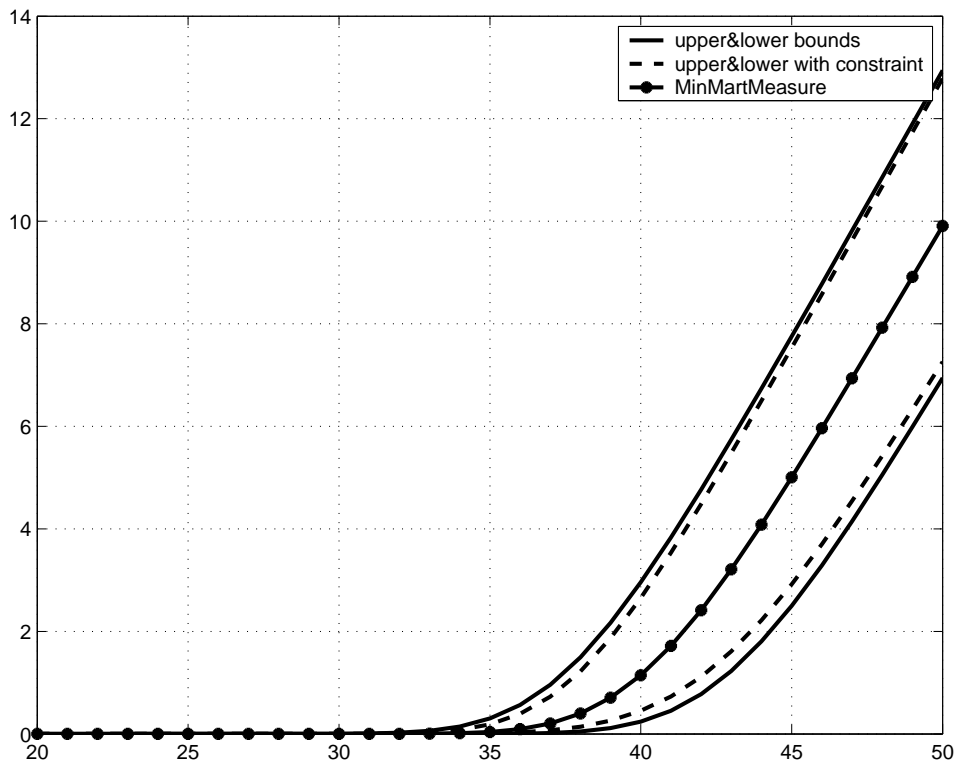
In general we have

$$\bar{V}^i \leq V^i \leq V^s \leq \bar{V}^s$$

and

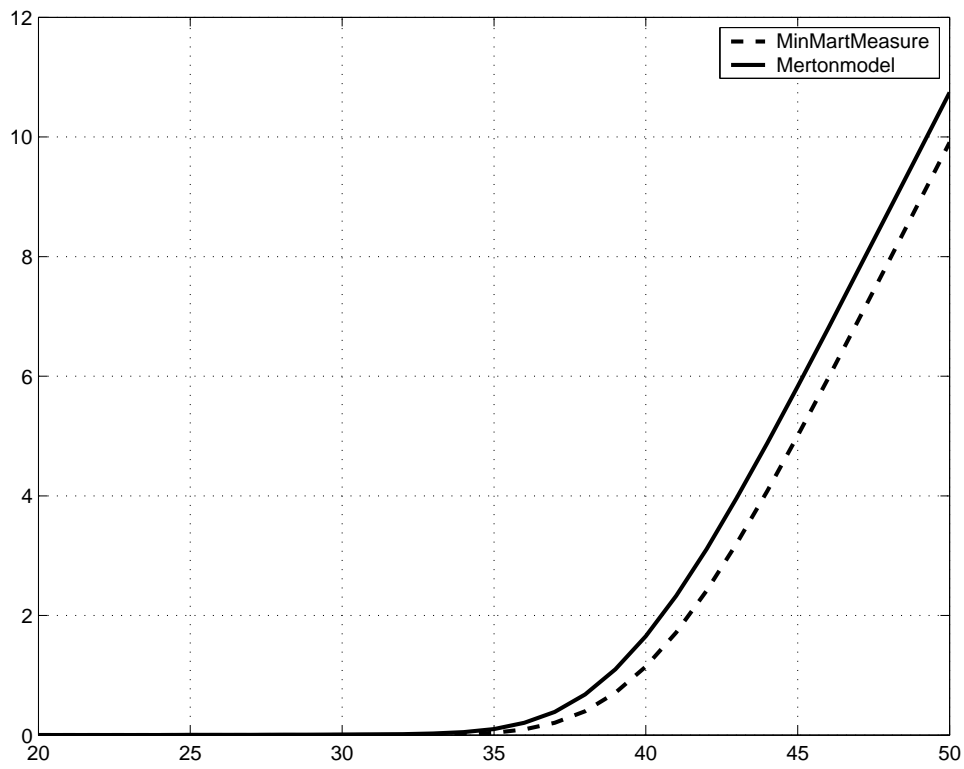
$$\bar{V}^i \leq \bar{V}^m \leq \bar{V}^s$$

# Good deal pricing bounds





# The minimal martingale measure and the Merton model



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