UNDERGRADUATE STUDENT PERCEPTIONS

John M. Winkworth Norman Lynn Bailiff Bob N. Gaines

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Research Report \#3
Office for Student Affairs
Research and Evaluation University of California Davis
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August, 1974

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FOREWORD

This is the first of three reports about the perceptions of Davis students based on information oftained by the 1973 Davis Student Survey. Both this report and the companion report, Graduate/Profess.jonal Student Perceptions, are intended to provide a general overview of student life at Davis." A third report, The Academic'Envirónment, focuses more directly on student perceptions of the academit side of campus lifes

I• wish to acknowledge the valuable assistance provided by Norman Lynn Bailiff and Bob Nixon Gaines. As graduate students and staff members in this office, they were chiefly responsible for the collection and analysis of data necessapy to the preparation of these reports.

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In its first year of operation, the Office for Student Affairs Reșearch and Evaluation undertook the task of assessing student needs and evaluating student service programs. The primary' vehicle for this assignment wâs à large mailed survey which was known as the ig73 Davis Student "Survey. Sent to a 25 percent randomly selected sample of thę student population, this instrument provided a wealth of information about the Davis student.

The purpose of this report is to present.a select portion of the available data. The subject is the undergraduate student. An attempt has been made to identify some of the critically important elements which provide an overview of the undergraduate's Davis-exper.ience. The information chosen for this report consists of two distinct types. The first covers general issues .pertaining to the selection of a college and the expected outcomes of a college education. In this part of the report sections are devoted to the desired 'outcomes of college, reasons for, choosing UC Davis, degree expectations, and vocational expectations after college. The other type of information included in this report pertains to student evaluations of the campus environment at Davis. Attention is focused on areas of needed assistance, serious problems on the ${ }^{1}$ campus, and major sources of student satisfaction.

The information presented in this report is intended to be primarily descriptive. The data is reported in percentages. For each question comparisons were made between related sub-groupings, e.g., sex, class in school, college, etc. The comparisons reported in the text are statistically significant," based on a Chi-Square test of significance employing the Yates' Correction for Discontinuity, $p<.05$. The specific Chi Square values, however, are not presented.

The 1973 Davis Student Survey, was developed by a team of student interns during the 1972-73 academic year. Employed by the Office for Student. Affairs Research and Evaluation, they worked ciosely with a consultant from Educationaf Testing Service, Richard E. Peterson, in devising and administering the instrument. " The Survey "consisted of four distinct forms, each eight pages in length. The four forms'were comparable in appearance and format; all the questions were frultiple choice, with spaces provided for addītional written. comments. With the exception of the cover sheet, the demographic questions (p. 2 of each form) and the questions on peer advising. and counseling programs ( pp .6 and 7), however, each form contained unique items.

In order to obtain a maximum amount of data at a minimum of inconvenience to, the students being sampled, a matrix sampling procedure for distributing the Survey was employed. In the third week of May, each formywas.mailed to a different computer-selected random sampling of 1,000 students from the totalstudent population. For the purposes of the Survey, the population was defined as every student who had registered for the spring quarter; prior to the first day of instfuction. This sampling included individuals enrolled in the three undergraduate colleges, the graduate and professional sthools, and the Division of Extended Learning. One week after the surveys were sent out, the students in the sample were sent postcards reminding them to return the completed questionaiaire.

A total of 1,875 questionmaires were returned out of the 4,000 that were ${ }^{*}$ sent out. The return rate for the entire Survey was 47 percent, with the return ráte for individual forms ranging from a low of 44 percent- to a high of A9 percent. This. low rate of return while not affecting the validity of the wotained results, does not enable one to conclusively apply these results to the total stúdent population.
$\because$ BACKGROUND DESCRIPTION OF THE UĆD UNDERGRAADUATE
The Unitersity of.California at Davis is one of nine campuses within the University system. $\because$ At. Davis, three out of every four students on campus are enrolled in one of the undergraduate colleges. In the fall of 1973 , there were $11 \% 678$ undergraduates $w$ 倞h 60 percent in the College of Letters and Science'; 32 percent in Agricultural and Environmental Sciences, and 8 percent in Engineering. The majority of new undergraduates come to Davis immediately after high school, but a s, fable number ( 43 percent) transfer to Davis after completing work àt another college.

The undergraduate population at Davis is 54 , percent male and 46 percent female. While women slightly outnumber men in the entering freshman class', the higher number of men in the total population can be directly attributed to the fact that 59 percent of transfers are male. The single largest class is the junior class, which accounts for 36 percent of all uñergraduates; seniors and freshmen each make up about $22^{\circ}$ percent, while the remaining $20^{\circ}$ percent consists of sophomores. In terms of academic majors, the most popular area of study is the Biological Sciences, with nearly one-third of all undergraduates enrolled in one of its seven discipl.ines.' The Socjal Sciences and Engineering follow in popularity; together accounting for somewhat more than one-fourth of all newly admitted students.

## A DAVIS EDUCATION

When the Davis campus began around the turn of the century as the University Farm, there "was not mych confusion abput why-students "came - to " Davis or what they expected to do with their education. As an agricultural institution established to serve the needs of the rural population of California, the campus provided students with practical knowledge about soils, crops, and animals. At the conclusion of their studies students were then expected to apply this information to improve their own agrịculturat situation back home.

Questions concerning stüdent expectations of a Davis education, if rajised on the campus today, would no doubt elicit a different set of responses. A Davis education is no longer completely agricultural, nor do stúdents attend for the same reasons äs their predecessors. Their reasons for attending college and their expectations of the value of college are probably as diverse as the mãny academic areas in which they study. The following. sèctions from the Survey attempt to examine this heterogeneous mixture more closely. Firs't, the reasons students give for attending UC Davis are examined. Then follows a brief look at the desired outcomes of a college education: The final two areas present student degree expectations, as well as vocational expectations after the completion of college.

## Reasons for the Selection of UC Davis

In the Survey a sample of respondents were asked to select the three most important reasons for choosing the Davis campus. Table l presents a compilation of these reasons for freshmen, sophomores, juniors, and seniors. TABLE 1 Undergraduate Reasons for Choosing
UC Davis, Spring 1973.
(in percent)


It is apparent from Table 1 that undergraduates choose to attend Davis mainly because of campus atmosphere. Following this, students mos.t often indicated reasons which were academically related. Over one-half of the sample selected Davis beqause they thought they could get a good education, four out of tex́ because of Davis' good academic reputation, and nearly a tḥird chose Dávis because of its special strength in their intended major. Forty-nine percent of the respondents noted that the proximity of the campus to the students ${ }^{\text {' }}$ home--either near or far-was a reason for selecting UCD.

An additional ànalysis of the data revealed-a number of sîgnificant differences between groups determined by sex; college, and admission status. Women, for example, stressed the importance of the campus ${ }^{2}$ atmosphere more than men. Students in the College of Letters and Science also stressed the environment to a greater degree than those students in Agriculture and in Engineering. Students in the College of Agricultural and Environmental Sciences, on the other hand, placed a greater emphasis on selecting Davis because they felt they could get a good education and because of the special strength in their intended major. This same emphasis was also true for students transferring to Davis as compared to those "native students" who entered right after high school.

## Desired Outcomes of a College Education

While the presence of a campus nestled serenely in a quiet rural setting may be most instrumentál in attracting undergraduates to Davis, their reasons for attending college go beyond this. A sample of the respondents to the Survey were asked to rate the relative importance of a series of possible college outcomes. A ranking of results on the basis of their being "of great importance" reveals some insights into the question of what students want out of college.

Contrary to the commonly expressed belief that students come to college to obtain a better job, the three outcomes thought to be most desirable to the 'undergraduates were all related to personal-intellectual development: -Three-fourths of the stưdents thought "to improve your ability to think and reason" was an outcome of great importance. Similarly, 70 percent felt their choice had been made "to "broaden your intellectuaf interests," while an almost identical number ( 69 percent) perceived the development of personal independence and a sense of self-confidence to be of great importance. The, learning of specific skills useful in an occupation ranked fourth in importance among slightly more than six out of every ten students.

The ranking of these first four outcomes underscores a point about the aspirations of college students which should be emphasized. Students seem to perceive college as being' a place for personal and intellectual development. Vocational deveropment, though important, does not appear to be primary in the minds of students who choose to attend UC Davis.

## Degree Expéctations

The intellectual interests of Davis undergraduates, reflected in their responses concerning the desired outcomes of college, are further exemplified by the large number of students planning. some form of post-graduate educational experience. Presented in Table 2 is a breakdown, by class, of the highest degree expected.

## UCD Undergraduates, Spring 1973

 (in percent)| Degree | $\frac{\text { Frosh }}{(N=283)}$ | $\cdot \frac{\text { Soph }}{(N)}(\mathbb{N}=274)$ | $\frac{\mathrm{Jr}}{(\mathrm{~N}=399}$ | $\frac{s r}{(N=4.77)}$ | $\frac{\text { Total } 1}{(\mathbb{N}=1,370)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bacheior's | 38 | 38 | 33 : | 35 | 36 |
| Master's | 23 | 25 | 30 | 28 | 27 |
| - Academic | (18) | (21) | (24) | (25) | (23) |
| - Healthr | ( 5 ) ${ }_{\text {, }}$ | (.4) | ( 6 ) | ( 3 ) | (4) |
| Doctorate |  |  | 22 | 23 | 23 " |
| - Acadèmic | ( 8) | (11) | ( 5) | (10) :- | $(: 8)$ |
| - Health | (17) | (12) | (.17) | (i3) | (15) |
| Law Dégree | 7 | 5. | 4 | 6 |  |
| Teaching Cred! | 7 | 9 | 11. | '8' |  |

As indicated in Table 2, nearly 'two-thirds (64 percent) plan some form of graduate study. An academic or health related doctorate is the objective of almost one out of every four responding undergraduates.

Two additional"pieces of analysis on degree expectations, not reflected Th Table 2, should be mentioned. For one, there are significant differences "in degree éxpectations between men and women. A greater number of men plan on pursuing doctorates and law degrees, while women seek a higher pereentage of bachetor's degrees, master's degrees in the health sciences, and teaching credentials. Whether or not this situation will change as graduate and professional schools become more accessible to women remains to be" seen.

The second finding relates to the fact that 46 percent of the students majoring in the Bialogical Sciences have plans to obtain ad doctorate in a health field. Biological. Science. is the largest area of study for undergraduates; consequently, a significant segment of the student body is engaged in the highly competitive struggle for acceptance into the professional schools of medicine, dentistry, and veterinary medicine. The ampact of this situation on the campus environment is expanded upon in the later section on campus problems.

## Vocational Expectations

The large number of students planning on furthering their education after leaving Davis is validated by information presented in Table 3. This table contains a description of undergraduate plans for the year after graduation.

TABLE 3
Plans for Year After Graduation For UCD Undệrgraduates, Spring . 1973
(in percent)
i,

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

As reflected in Table 3, the largest percentage of students plan to attend graduate or 'professional school immediateely after graduation', while less than30 percent have definite expectations for gettịng a job... Two clearly defined trends are evident in the percentages selecting the "uncertain" and the "employment in any job you can find" options. From, the "freshman year to the, senior year, there is obvious decreasse in uncertainty as well as an increase in a willingness to accept any available job.
Rhis last point-a sort of restignation to the realities of a tight job
market. as a student accrues educational experience-is further supported by the answers to two additional work-related questions. When asked about-the probability of finding a' job in their chosen field at graduation,only 16 percent of the responding freshmen śaid probably not. Among seniops, 38 percent responded in the negative to the same question. To a second question on whether or not the students felt they could find a sob that would enable
them ito have the life style they desire, the responses for freshmen compared to those of the seniors reflected the same differential. More than twice the percentage of, seniors compared to freshmen thought that they probably would not locate such. a job. One question that remains for further study is how this process of realization takes place.

The narrowly defined pu
PERCEPTIONS OF" THE CAMPUS
mone Unituersity Fiarm students in the past has given way to the multitude af different purposes and outlooks held by UCD Studentes today This diversity is particularly evident in students ${ }^{1}$ percep tions of the campus. The'following "section' presents three kînds of percep-. tual material gathered from the Davis Student Survey. "The findings on individual stưdent needs, campus problems; and campus satisfactions provide ädded instight, into themp experiences of the Davis undergraduate.

## Studen't Needs and Accessibility of Assistance

A substantial portion of the Survey was directed toward identifying the perceived needs of Davis üdergráduates, Students were provided with a list of callege student concerns and asked to indicate whether or not they had needed assistance with each concern during the past academic year. Furthermores for each concérn they were ásked if appropriate assistance was accessible on the campus. Tabie 4/contains the specific list of concerns, the percentage of students needing assistance with each concern, and the perceived accessibilfty of such assistance. The concerns, for the sake of clarity, have been. grơuped into four areas: Academic, Vocational, 'Personal-Social, and yaintenance.

Percentage of Students Needing Assistance and Perceived Accessibility of Assistânce with Colfege. Student Concerns

Clarifying educational, goâls
Planning an academic major
-Selecting an academic major
Learning how to make good use of the libraries
Help with clásses (tutoring)
Improving study/reading skills
VOCATIONAL
Information ôn grad/prof schools ${ }^{\mathbf{7}}$ admission standards
Information on applying to grad/prof schools.
Finding a par̀t-time/summer job in area of anticip: career
Finding a job after graduàtion

## PERSONAL-SOCIAL



High
Maderate
Móderate
-High
High
Moderate
Moderate
High
High
Moderate
Moderate
High
High
High
High
High

High
Moderate
帾
Low
Moderate
Low
Low
Moderate

Accessi-
bility $\xrightarrow{\text { Help of Help* }}$56

50
39
32
24
$=13$

High
High
High
Moderate
Moderate

Tab̄e 4 enumerates those concerns hich are mast prevalent in the minds of Davis undergraduates. The need for health care was expressed by the greatest pefcentage of students. The other concerns affecting at act one-half of the students seem to be intimately related to present and future educational activity; these include clarifying educational objectives ( 56 percent), "pianning fan ăcademic major ( 50 percent), and obtaining informatión about graduatel professional "̈schools' admission standards (50 percent).

A second general grouping of concerns consists of those indicated by at leapt 30 percent of the respondents. These include additional items pertaining to academic activity, as well as concerns with locating part-time employment and suitable housing. Forty-two percent of the sample needed help obtainling information about applying. to 'graduate/professional schools; 39 percent needed help in selecting a major, and slightly less than one-third need èd help in learning how to use the libraries. A'tso, students reported needing assistance in finding a part-time job' either to earn additional money ( 36 .percent) or for experience in the area of their anticipated careen (41 percent). Finally, 40 percent of the students declared that they needed help in finding suitable housing.

Contained within the overall analysis of undergraduate needs presented in Fable 4 are further contrasts worth mentioning. For example, there are a sizable number of concerns that more significantly affect women than men. Women reported needíng more assistance in clarifying educational goals, in planning and selecting a major, in finding a part-time job to earn radditional money, and in locating suitable housing. They also mentioned needing more assistance with personal crises, birth control information, and roommate problems. An examination by class level points out the following: sophomores required more help in selecting a major; juniors required more help in finding sujtable housing; and senjors required more help in finding a job after graduation and in applying to graduate/professional schools." The significance of the juniors'
need for help with housing no doubt reflects the concerns of the large transfer p.opulation, most of whom enter UCD af jüniors.

The accessibitity of assistance as perceived by Davis students was measured on a scale that oarbitrarily defined less than 50 percent as low, 50害
to 74 percent as moderate, and 75 percent and above as high. Students reported few areas as having low accessibility; those areas seen as having low accessibility, sulch as learning how to repair your car, are areás in which University involyement is marginal. In general, services intended to meet the primary student needs were perceived as readily accessible by the majority of student respondents.

## Serious Problems with the Davis Environiment

While there preceding section of this report focused on individual student concerns, this portion presents a closer look at campus-wide problems as perceived by Davis undergraduates. From a listing of twenty-one possibilities, students were aṣ̂ked to indicate which problems were serious, which were minor, and which were of no consequence. Table 5 contains a ranking of problems based on the percentage of students who pepceived each problem as serious.

TABLE 5
Undergraduate Perceptions of Serious Campus Problems Spring 1973
(in percent)
\$1. Competition in classes ..... 60
2. Cost of housing ..... 43
3. Getting to know instructors personally ..... 38
4. Transportation from Davis, to other areas ..... 34
5. Quality of clas'ses taught by ,T.A..'s ..... 31
$\therefore$ 6.. Geť̌ing help in making career decisións ..... 30
7. Instructors who are more interested in their research' ..... 29 than in teaching
7. Betting information about specific classes before $^{\text {a }}$ ..... 29. preenrollment
28
9: Cigarettè smoking in classes
28
9. Adequacy of cantipus parking fors students' cars

TABLE 5 (cont.).
9. Bicycie/pedestrian safety on campus . . 28
12. Dogs running loose on campus : . $\quad \therefore \quad . \quad$... i . 27
12. Amount of outside lighting on campus. . - . . . 27
14. Cheating on examinations $\quad \because \quad \because$.
15. Financial poverty among students : $\quad \therefore \quad \because \quad \therefore 24$
15. Thefts and burglaries -in Davis . .......... 24
17. Rapes and assaults on students . . . 18
18. Getting to know people of the opposite sex 14

20. Making new friends . $\because \quad . \quad, \cdots \quad . \cdot: \quad: 9$
27. Relations among racial or ethnic groups . . 8

Academic concerns,' which comprised the majority of students ${ }^{\prime \prime}$ personal needs, are also reflected in the more general campus probleffis found in Table 5. Three of the five most serious problems relate to the academic environtent. Competition in classes was perceived to be a serious problem by six out -of every ten respondents. The problems of getting to know instructors personally ( 38 percent) and the qualify of classes taught by , Teaching Assistans ( 31 percent ${ }^{\prime}$ ) were also seen as serious concerns. The cost of housing (43 percent) and transportation to other area's ( 34 percent), ranked second and fourth respectively, relate directly to living in the community.

Interestingly enough, the academic concern with cheating on examinations', recently: expressed by some faculty and administrators, was not perceived by students as a major campus problem. This problem ranked fourteenth overall, subscribed to by only one out of 'every four students: While cheating may not be a"serious problem for all undergraduates, a further analyst is of the data in Table 5 revealed an interesting parallel between academic competition and cheating.

TWQ groups expressed significantly greater problems with academic compotuition and cheating. Women more than men. and students majoring in the sciences (i.e., the Agricultural Sciences, the Physical Sçiencés and Math, and
particuiarly the Biological Sciences) more, than students majoring in the other-ácademic disciplines, peérce ived greàter problems witn academic competition. Though not as serioús as the problem with competition, cheating also was perceived as serious by sigrfificantly, greater percentage of the women and science majors: The concern with competition andecheating was especially apparent in the respanses of the Biologicalyscience majors. The added findings that.juniors-rthose most likely to be involved in applying to professional schools--and students planning on graduate heafth science degrees are also more significantly affected by cheating help to focu's attention on the stress that is being felt by this substantial partion of the student body.

## Sources of Satisfaction

The mainteñance of quality in a learning environment requires an awareness and under'standing of the positive factors, as well as the negative. The preceding two sections have carefully enumerated the student concerns and campus problems. The focus of this final section is on an elaboration of those positixements of the Davis cormunity which students find most : satisfying.

In a portion of the Survey, student respondents were asked to indicate their satisfactions with a number of aspects of University life. A four point Likert scale was employed, with choices ranging from "very dissatisfied". to "very satisfied." ' Percentages, in Table 6 represent a combination of the "very satisfied" and "fairly satisfied" responses.

TABLE 6
Undergraduate Satisfactions with Various
Aspects of Campus Life, Spring $\cdot 1973$
(in percent)
-
$\therefore$ 1. Opportunity to participate in sports and recreational acțivities
2. General atmosphere of the campus.
3. Opportunity for a variety of entertainment (lectures, $\quad: 86$ movies, concertś)
4. Parks and recreational facilities in Davis ..... 85
5. Health care available ..... 84
6. Availability of good, places to study ..... 80
7. Freedom in choosing classes ..... 79
8. Opportunity to learn crafts and hobbies ..... 78
9. Șocial life ..... 77
10. General contènt of classies . ..... 76
11. Opportunity to develop friendships ..... 74
12. Contact with faculty members ..... 68
\13.'. Opportunity for independeht study ..... 67
13. Opportunity to express opinion on campus and social issues ..... 67
15. Contacts.with deans and administrators ..... 55
15. Availability of tutoring ..... 55
17. Advising in major department ..... 54.
77.. Câreer counseling in major field ..... 54
19. Opportunity to participate in campus decision-making ..... 52
i20.. Contact with non-student residents of Davis ..... 42
20, Size of classes ..... 42
22. Oppartunity for practical application of what is learied in class ..... 40
23. Student government(37

The data presented in Table 6 clearly point out that undergraduates receive the greatest amount of satisfaction from the non-academic environment. An overwhelming percentage ( 93 percent) expressed satisfaction with opportunities to participate in sports and recreational activities, while equally high percentages mentioned deriving satisfaction from the general atmosphere of the campus ( 87 percent), the variety of entertainment ( 86 percent), and recreational facilities in Davis ( 85 percent). $\therefore$ The fact that the environment, is given as the single most important reason for selecting UC Davis (see Table 1) further substantiates the importance of the atmosphere - to the Davis learning environment.

Though not among the highest sources of satisfaction, five different $\because$ aspects of the academic environment. were viewed as satisfactory by at least two-thirds of the undergraduates. The availabirity of good plàces to study ( 80 percent) and freedom in choosing classes ( 79 percent) ratiked the highest. The remaining three included satisfaction with the content of classes (76 percent), contact with faculty ( 68 percent); :and opportunities for independent study ( $67 \overline{7}$ percent).

Studẹnts were, however, mi火ed in their feeljngs about other forms of academic açtivity. Both adviṣing and career counseling wêre judged as satisfactory by only a slight majority ( 54 percent) 'of the students. Particularly. dissatisfied were studfhts in Letters and Science as-well as. students majoring in the Biological Sciences and in the Social and Behavioral Sciences." Student dis'satisfaction with class size and with the opportunities for practịcal application of what they learned was more pronounced. Each was judged satisfactory by, fou'r out of ten students. Again, students in the Biological Sciences were prominent among the dissatisfied.

CONCLUSION
Based on the vijews of undergraduate respondents to the Davis Student Survey, the environment is one of the most positive aspects of the Davis. campus. It is the major reasen students chose to attend UCDavis: as well as the source of their greatest satisfaction. Parks and recreational opportunities abound, entertainment is plentiful, and assistance with problems is readily accessible. A source of considerable support, the compus atmosphere undoubtedly makes it easier for students to deal with the stresses of academic life which, at Davis, appear to be a'major cause for, concern.

Those' concerns thought by students to be most significant relate directly to the academic side of eampus life. Academic competition was perceived as the single most serious campus problem. In addition, three of the five
most serious problems were açdemically related. The same picture is presented by the information on'areas of needed assistance. ${ }^{\circ}$ Here again academic needs were uppermost in the minds of the respondents.

Currently the environimental supports appear to sufficiently complement the level of perceived academic pressure, as the seeming prosperity of the campus learning environment would attest. It is important that this balance be maintained so that future students will be able to successfully cope with academic stresses which seem to be inherent on a highly competitive university campus.

