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#### Who and What Links to the Internet Archive

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#### Recommended Citation

AlNoamany, Yasmin; Alsum, Ahmed; Weigle, Michele C.; and Nelson, Michael L., "Who and What Links to the Internet Archive" (2013). Computer Science Presentations. 11.

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## Who and What Links to the Internet Archive

Yasmin AlNoamany, Ahmed AlSum, Michele C. Weigle, Michael L. Nelson

**Computer Science Department** 

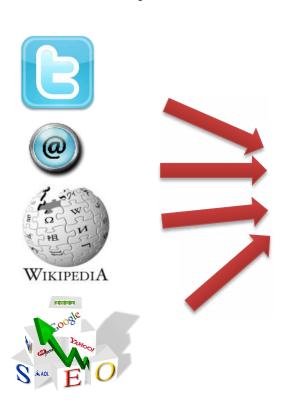
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#### **Motivation**

 What do web archive users look for and where do they come from?





## Methodology

#### **Data Set**

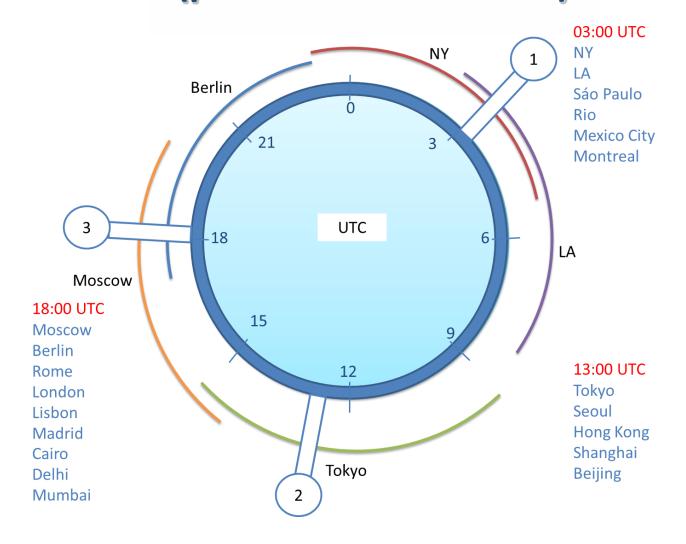
- Six million records from Internet Archive's Wayback Machine web server logs of February 2, 2012
- Data set statistics

	Embedded Resources		2xx	Зхх	4хх	5хх	Humans	Robots
99%	43%	47%	33%	51%	12%	4%	1.5%	18.8%



The percentage of humans and robots remaining after cleaning

## Sample from 6pm-midnight (prime Internet hours)



## Wayback Machine Access Logs

```
0.247.222.86 - - [02/Feb/2012:07:03:46 +0000] "GET http://wayback.archive.org/web/*/http://www.cnn.com HTTP/1.1" 200 96433 "http://www.archive.org/web/web.php" "Mozilla/5.0 (Macintosh; Intel Mac OS X 10_6 8) AppleWebKit/535.7 (KHTML, like Gecko) Chrome716.0.912.77 Safari/535.7"
```

- Client IP: 0.247.222.86
- Access time: 02/Feb/2012:07:03:46 +0000
- HTTP request method: GET
- URI: http://wayback.archive.org/web/\*/http://www.cnn.com
- Protocol: HTTP/1.1
- HTTP status code: 200
- Bytes sent: 96433
- Referring URI: http://www.archive.org/web/web.php
- User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_6\_8) AppleWebKit/535.7 (KHTML, like Gecko) Chrome/16.0.912.77 Safari/535.7



## Wayback Machine Access Logs

```
0.247.222.86 - - [02/Feb/2012:07:03:46 +0000] "GET http://wayback.archive.org/web/*/http://www.cnn.com
HTTP/1.1"
"Mozilla/5
AppleWebKi
Safari/535

IPs anonymized by Internet Archive

• Client IP: 0.2
• Access time:
```

- HTTP request method: GET
- URI: http://wayback.archive.org/web/\*/http://www.cnn.com
- Protocol: HTTP/1.1
- HTTP status code: 200
- Bytes sent: 96433
- Referring URI: http://www.archive.org/web/web.php
- User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_6\_8) AppleWebKit/535.7 (KHTML, like Gecko) Chrome/16.0.912.77 Safari/535.7

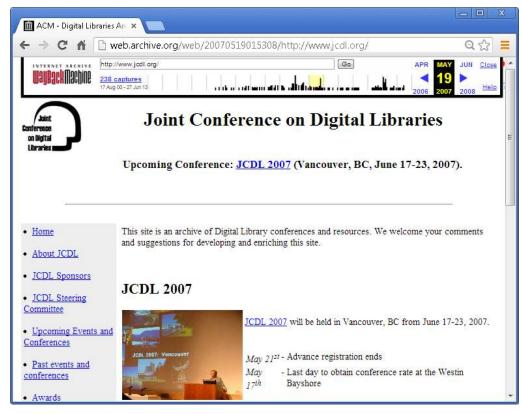


### **Pre-Processing**

- Data Cleaning
- Session Identification
- Robot Detection AlNoamany 2013

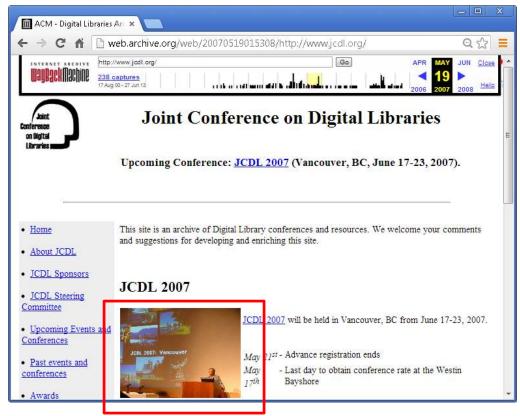
### **Data Cleaning**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
://www.jcdl.org/ HTTP/1.1" 200 2137 "-"
"Mozilla/5.0"
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308im /h
ttp://www.jcdl.org/images/jcdl2007-edie.jpg
HTTP/1.1" 200 2137 "-" "Mozilla/5.0"
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://staticweb.archive.org/images/toolbar/wa
yback-toolbar-logo.png HTTP/1.1 200 3700 "-"
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```



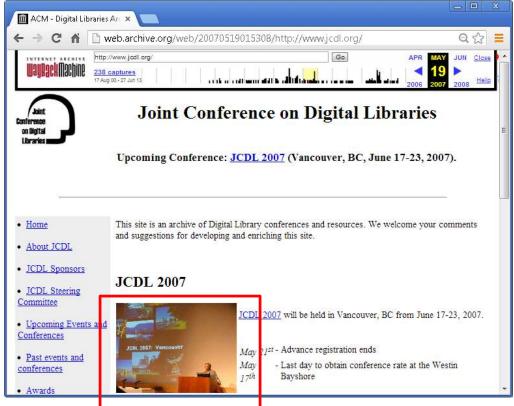
#### **Embedded Resources**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
://www.jcdl.org/ HTTP/1.1" 200 2137 "-"
"Mozilla/5.0"
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308im /h
ttp://www.jcdl.org/images/jcdl2007-edie.jpg
HTTP/1.1" 200 2137 "-" "Mozilla/5.0"
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://staticweb.archive.org/images/toolbar/wa
yback-toolbar-logo.png HTTP/1.1" 200 3700 "-"
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```



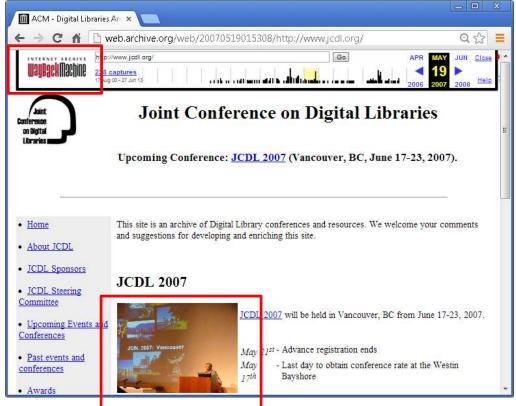
#### **Embedded Resources**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
://www.jcdl.org/ HTTP/1.1" 200 2137 "-"
"Mozilla/5.0"
0.11.160.135
                             .01:031 "GET
http://web.archive.
                         0/20070519015308im /h
ttp://www.jcdl.
                            dl2007-edie.jpg
HTTP/1.1" 200 2
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://staticweb.archive.org/images/toolbar/wa
yback-toolbar-logo.png HTTP/1.1 200 3700 "-"
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```



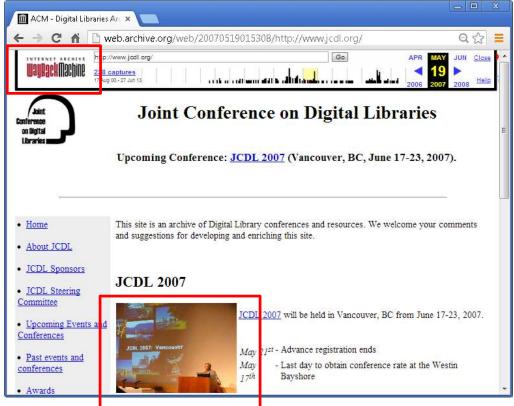
#### **Static Resources**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
://www.jcdl.org/ HTTP/1.1" 200 2137 "-"
"Mozilla/5.0"
0.11.160.135
                             .01:031 "GET
http://web.archive.
                         0/20070519015308im /h
ttp://www.jcdl.
                             dl2007-edie.jpg
HTTP/1.1" 200 \(\frac{1}{2}\)
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://staticweb.archive.org/images/toolbar/wa
yback-toolbar-logo.png HTTP/1.1 200 3700 "-"
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```



#### **Static Resources**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
://www.jcdl.org/ HTTP/1.1" 200 2137 "-"
"Mozilla/5.0"
0.11.160.135
                            .01:031 "GET
                         √20070519015308im /h
http://web.archive
ttp://www.jcdl.
                            dl2007-edie.jpg
HTTP/1.1" 200 7
0.11.160.135
                            1:031 "GET
http://staticweb.
                          rg/images/toolbar/wa
                           V1.1" 200 3700 "-"
yback-toolbar-log
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```



### **Invalid Requests**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
                  HTTP/1.1" 200 2137 "-"
://www.jcdl.org/
"Mozilla/5.0"
0.11.160.135
                             .01:031 "GET
http://web.archive
                         √20070519015308im /h
ttp://www.jcdl
                             dl2007-edie.jpg
HTTP/1.1" 200 \(\frac{1}{2}\)
0.11.160.135
                    b/2012
                              1:031 "GET
http://staticweb.
                           rg/images/toolbar/wa
                           2/1.1" 200 3700 "-"
yback-toolbar-log
"Mozilla/5.0"
0.151.147.108 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20100102003557/abou
t:blank HTTP/1.1" 302 0 "www.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```

http://web.archive.org/web/20100102003557, about:blank Internet Archive Wayback × ← → C web.archive.org/web/20100102003557/about:blank Q 5% INTERNET ARCHIVE http://about:blank Latest Show All Eh? Sorry, that doesn't look like an valid URL.

### **Invalid Requests**

```
0.11.160.135 [02/Feb/2012:00:01:03] "GET
http://web.archive.org/web/20070519015308/http
                  HTTP/1.1" 200 2137 "-"
://www.jcdl.org/
"Mozilla/5.0"
0.11.160.135
                             .01:031 "GET
http://web.archive
                         √20070519015308im /h
ttp://www.jcdl
                             d12007-edie.jpg
HTTP/1.1" 200 \(\frac{1}{2}\)
0.11.160.135
                    b/2012
                              1:031 "GET
http://staticweb.
                           rg/images/toolbar/wa
                           2/1.1" 200 3700 "-"
yback-toolbar-lo
"Mozilla/5.0"
0.151.147.108
                  Teb/201 01:03| "GET
                           20100102003557/abou
http://web.archi
t:blank HTTP/1.1"
                           ww.xx.com"
"Mozilla/4.0"
0.26.129.146 - - [02/Feb/2012:00:01:54] "GET
http://web.archive.org/web/20140004100000/http
://www.jcdl.org/ HTTP/1.1" 302 0 "-"
"Mozilla/5.0"
```

http://web.archive.org/web/20100102003557 about:blank Internet Archive Wayback × ← → C web.archive.org/web/20100102003557/about:blank Q 5% INTERNET ARCHIVE http://about:blank Latest Show All Eh? Sorry, that doesn't look like an valid URL.

### Requests that had 3xx Status Code



http://web.archive.org/web/20130114160045/
http://www.jcdl.org/



## Requests that had 3xx Status Code

http://web.archive.org/web/20130114160045/ 0.11.160.135 [02/Feb/2012:00:01:03] "GET http://www.jcdl.org/ http://web.archive.org/web/20070519015308/http ://www.jcdl.org/ HTTP/1.1" 200 2137 "-" "Mozilla/5.0" Joint Conference on Digita × curl -I "http://web.archive.org/web/20140004100000/http://www.jcdl.org/" HTTP/1.1 302 Moved Temporarily Server: Tengine/1.4.3 Date: Tue, 02 Jul 2013 19:48:59 GMT Content-Type: application/octet-stream Content-Length: 0 Connection: keep-alive set-cookie: wayback\_server=10; Domain=archive.org; Path=/; Expires=Thu, 01-Aug-13 19:48:59 GMT; Location: /web/20130114160045/http://www.jcdl.org/ 0.26.129.146 - - [02/Feb/2012:00:01:54] "GET Welcome to JCDL **Upcoming Events** http://web.archive.org/web/20140004100000/http ://www.jcdl.org/ HTTP/1.1" 302 0 "-" The Joint Conference on Digital Libraries (JCDL) is a major international forum focusing on RCDL 2013: 15th All-Russ digital libraries and associated technical, practical, and social issues, JCDL enhances the Conference, Yaroslavl, Ru "Mozilla/5.0" tradition of conference excellence already established by the ACM and IEEE-CS by - 17, 2013 combining the annual events that these professional societies have sponsored on an JCDL 2013: 13<sup>th</sup> ACM/IEE annual basis, the ACM Digital Libraries Conferences and the IEEE-CS Advances in Digital Conference on Digital Lib Libraries Conferences

### Requests that had 3xx Status Code



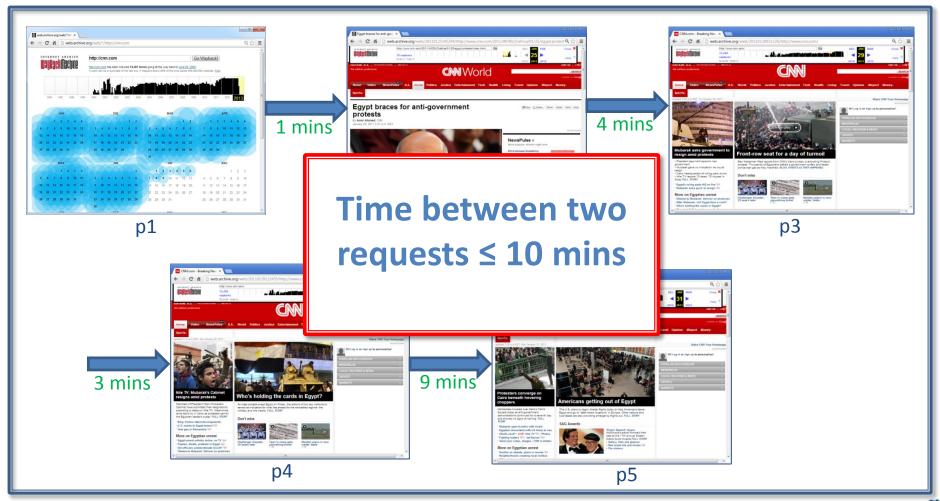
http://web.archive.org/web/20130114160045/
http://www.jcdl.org/



## Session: Set of Web Pages Requested by a Particular User



## Session: Set of Web Pages Requested by a Particular User



#### **Session Identification**

• Threshold timeout: 10 minutes Liu et al. 2007, Spiliopoulou et al. 2003

 Grouping: based on the IP and User-Agent

### Robot Detection is a Big Challenge

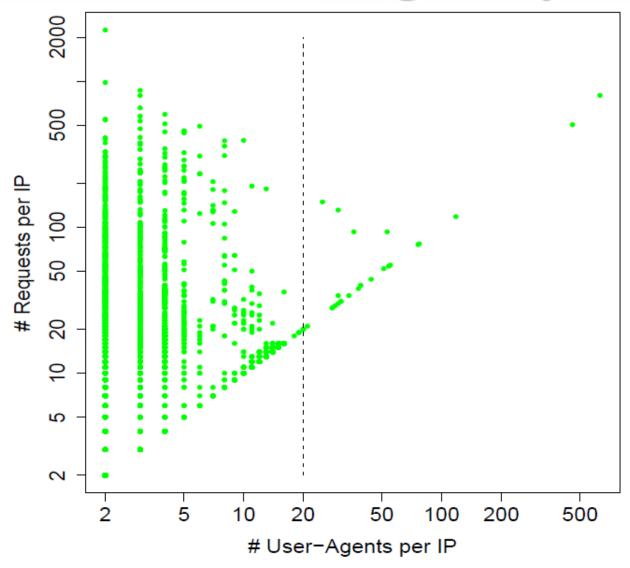
I'm not a robot

#### **User-Agent Check**

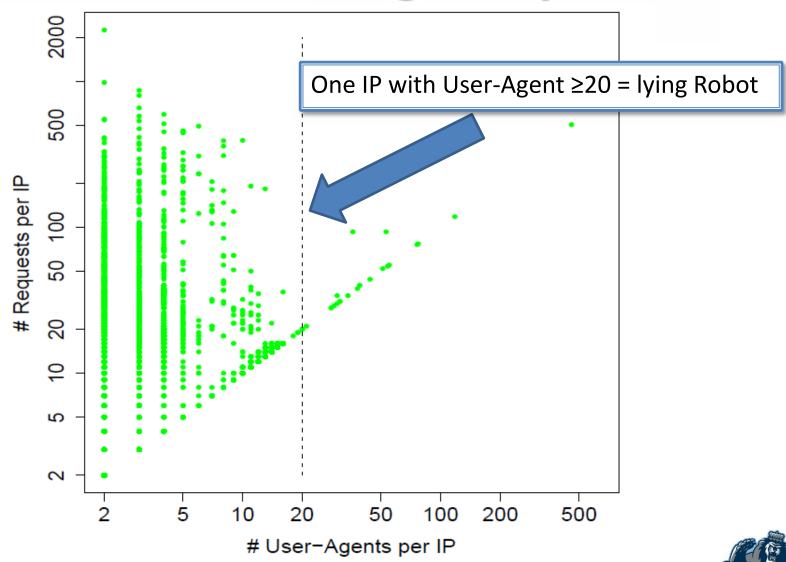
```
0.182.141.149 - -
[02/Feb/2012:00:01:51 +0000] "GET
http://wayback.archive.org/web/199906
01000000*/http://www.belizefirst.com/
HTTP/1.0" 200 98507 "-"
"Python-urllib/1.17"
```



## Number of User-Agents per IP



## Number of User-Agents per IP



#### **Robots.txt File**

Session that contains an access for robots.txt is a robot

```
0.182.141.149 - - [02/Feb/2012:06:20:46 +0000] "GET
http://web.archive.org/robots.txt HTTP/1.0" 200 125 "-"
"Mozilla/5.0 (compatible; MJ12bot/v1.4.1;
http://www.majestic12.co.uk/bot.php?+)"

0.182.141.149 - - [02/Feb/2012:06:20:19 +0000] "GET
http://wayback.archive.org/web/*/http://www.devilscafe.in
HTTP/1.1" 404 2168 "-" "Mozilla/5.0 (compatible;
MJ12bot/v1.4.1; http://www.majestic12.co.uk/bot.php?+)"

0.182.141.149 - - [02/Feb/2012:06:21:19 +0000] "GET
http://wayback.archive.org/web/*/http://www.genie.co.il
HTTP/1.1" 200 96205 "-" "Mozilla/5.0 (compatible;
MJ12bot/v1.4.1; http://www.majestic12.co.uk/bot.php?+)"
```



### 6 Requests, 2 Seconds → Robot

```
0.182.141.149 - - [02/Feb/2012:07:00:01 +0000] "GET
http://wayback.archive.org/web/*/http://www.cnn.com HTTP/1.1" 200 106433 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
0.182.141.149 - - [02/Feb/2012:07:00:01 +0000] "GET
http://wayback.archive.org/web/*/http://www.bbc.com HTTP/1.1" 200 566433 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
0.182.141.149 - - [02/Feb/2012:07:00:02 +0000] "GET
http://wayback.archive.org/web/*/http://www.google.com HTTP/1.1" 200 96433 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
0.182.141.149 - - [02/Feb/2012:07:00:02 +0000] "GET
http://wayback.archive.org/web/*/http://www.yahoo.com HTTP/1.1" 200 933333 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
0.182.141.149 - - [02/Feb/2012:07:00:02 +0000] "GET
http://wayback.archive.org/web/*/http://www.bing.com HTTP/1.1" 200 964333 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
0.182.141.149 - - [02/Feb/2012:07:00:3 +0000] "GET
http://wayback.archive.org/web/*/http://www.jcdl.org HTTP/1.1" 200 123233 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10 6 8)
```

# 3 Requests, 520 Seconds (9 Minutes) → Human

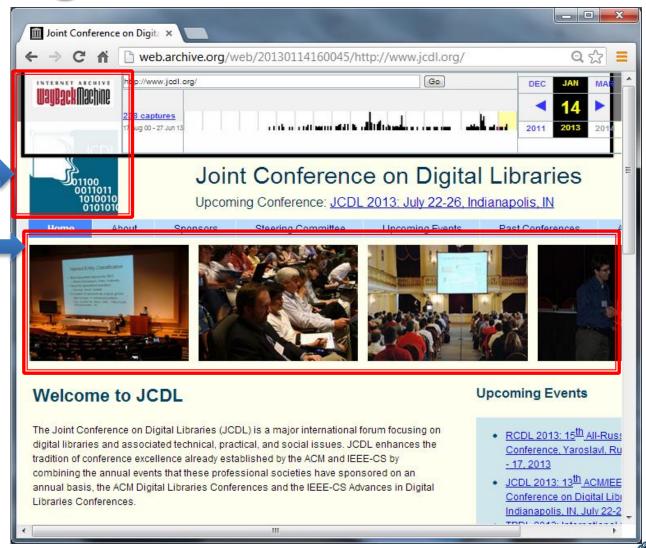
```
0.11.160.13 - - [02/Feb/2012:07:00:00 +0000] "GET
http://wayback.archive.org/web/*/http://www.cnn.com HTTP/1.1" 200 106433 "-"
"Mozilla/5.0 (Macintosh; Intel Mac OS X 10_6_8)

0.11.160.13 - - [02/Feb/2012:07:03:46 +0000] "GET
http://wayback.archive.org/web/20100330042821/http://www.cnn.com HTTP/1.1" 200 566433 " http://wayback.archive.org/web/*/http://www.cnn.com" "Mozilla/5.0 (Macintosh; Intel Mac OS X 10_6_8)

0.11.160.13 - - [02/Feb/2012:07:08:00 +0000] "GET
http://wayback.archive.org/web/*/http://www.cnn.com HTTP/1.1" 200 96433 "
http://wayback.archive.org/web/*/http://www.cnn.com" "Mozilla/5.0 (Macintosh; Intel Mac OS X 10_6_8)
```

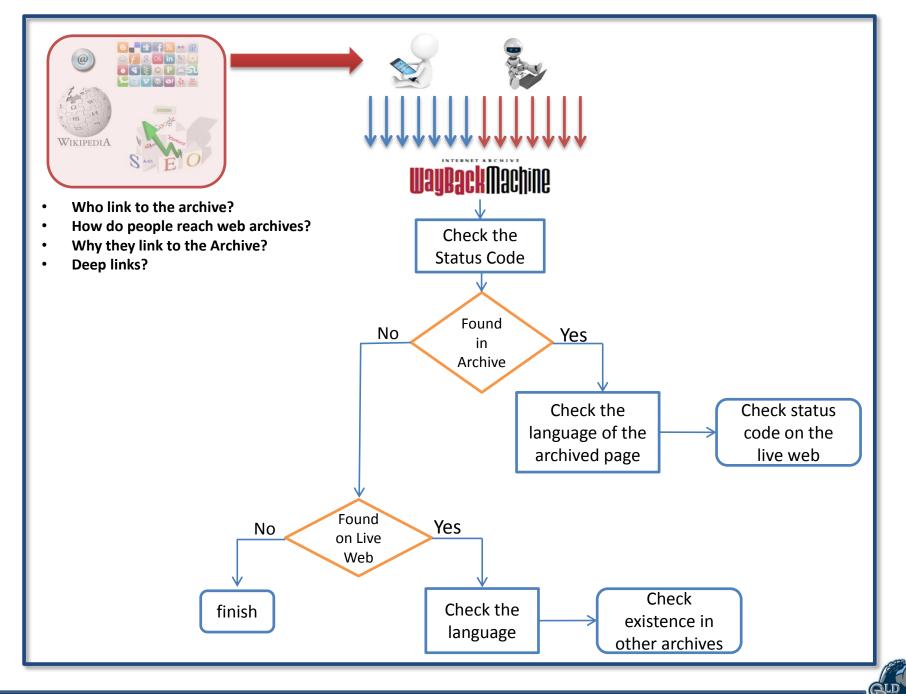
#### **Image-to-HTML Ratio**

If I download these, I'm not a robot



#### **Image-to-HTML Ratio**

- The ratio between the number of image files and the number of HTML files per session
- Robots sessions are less than 1:10 image to HTML ratio (Stassopoulou et al. 2005)



## Languages for Pages in the Archive

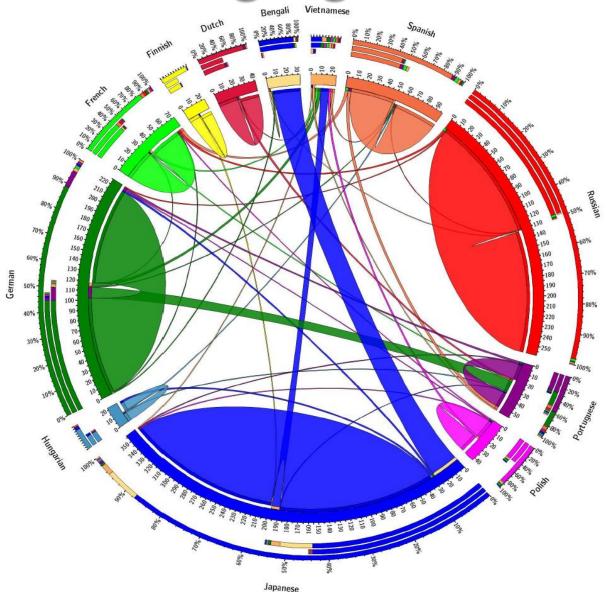
Language	Humans	Language	Robots
English	71.7%	English	72.4%
Japanese	5.5%	Russian	7.0%
German	3.6%	German	3.1%
Vietnamese	2.9%	Spanish	1.9%
Russian	2.3%	French	1.8%
Portuguese	2.1%	Vietnamese	1.7%
French	2.1%	Japanese	1.5%
Spanish	1.9%	Polish	1.5%
Bengali	1.8%	Portuguese	1.3%
Italian	0.9%	Thai	1.1%

# Languages for Requested Pages NOT in the Archive

Language	Humans	Language	Robots
English	66.9%	English	62.2%
Russian	7.9%	Russian	11.1%
German	5.4%	German	3.8%
Japanese	5.1%	Indonesian	3.1%
Spanish	2.5%	Polish	2.5%
Polish	2.3%	Vietnamese	2.2%
Romanian	1.6%	Spanish	2.0%
French	1.2%	Thai	1.9%
Italian	0.8%	French	1.8%
Portuguese	0.7%	Dutch	1.1%



## **Most Languages Self-Link**



# The Existence of the Archived Pages on the Live Web

	Humans	Robots
URI-Rs available on live web	36.4%	62.5%
URI-Rs missing from live web	63.6%	37.5%

Humans come to the archive because they can't find web pages on the live web

## The Existence of Unarchived Pages on the Live Web

	Humans	Robots
URI-Rs available on live web	25.4%	33.2%
URI-Rs missing from live web	74.6%	66.8%

#### **Existence in Other Web Archives**

Web Archive	#URI-R	#URI-M
Internet Archive (2013)	56,503	1,657,264
The National Archives	787	15,354
ArchiefWeb	47	18,347
Archive-It	41	4,682
UK Web Archive	38	12,277
Library of Congress	35	1,092
WebCite	29	1,104

The number of the requested pages not in the archive is 211,825 (2012)

#### **82% of Human Sessions Have Referring URIS**

WebSite	Percentage	Description
en.wikipedia.org	12.9%	Wikipedia
archive.org	11.9%	IA Home Page
reddit.com	10.2%	Social News Web Site
google.TLD	9.9%	Search Engine
info-poland.buffalo.edu	1.5%	Polish Studies
de.wikipedia.org	1.4%	Wikipedia
cracked.com	1.2%	Humor Site
snopes.com	1.1%	Urban Legends Reference Pages
facebook.com	0.9%	Social Media
crochetpatterncentral.com	0.9%	Crocheting Hobbies

#### Many European Domains Link to IA

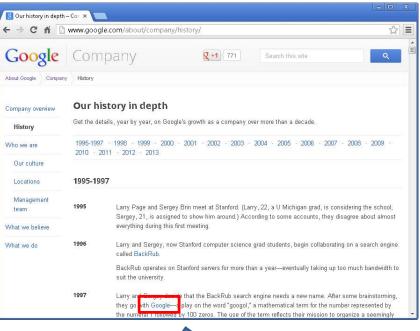
TLD	.com	.org	.net	.jp	.ru	.de	.edu	.to	.uk	.info
Percentage	45.4%	33.9%	8.4%	1.8%	1.4%	1.4%	1.1%	0.7%	0.6%	0.5%

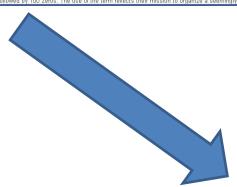
The top 10 TLDs of the referrers.

ccTLD	.com	.uk	.de	.ca	.jp	.pl	.nl	.ru	.fr	.br
Percentage	56.7%	6.0%	5.3%	4.8%	3.7%	2.2%	1.9%	1.7%	1.5%	1.4%

The top 10 ccTLDs of Google search referrers.

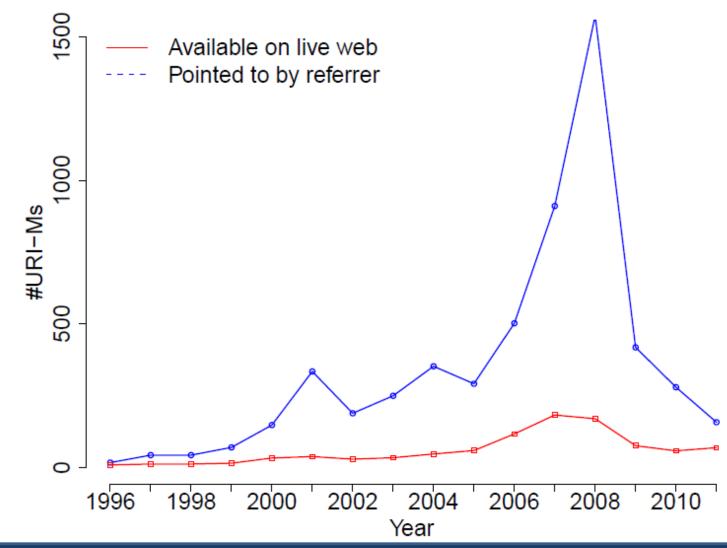
#### Most of the Links (86%) Are to Mementos



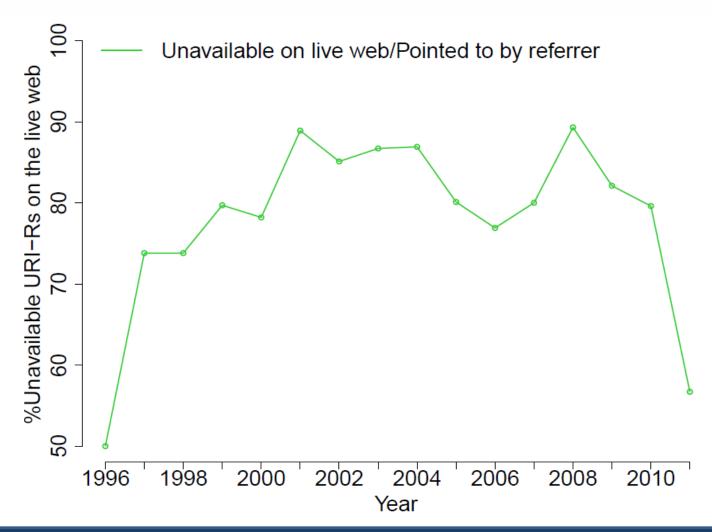




### Significant Bias for the Recent Past



## For 83% of Externally Linked Mementos, Corresponding Original URI is 404 on Live Web



#### **Conclusions**

- English is the most common language, followed by many European languages, and Japanese & Vietnamese
- Languages self-link (and link to English)
- 82% of human sessions have referrals
- 86% of the referring web pages link deeply to mementos
- 83% of the links to these mementos are because their corresponding URI-Rs do not exist on the live web