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Abstract

This chapter reviews the multiple definitions of work–life balance, including definitions focused on the equity of time spent in the work and non-work domains, satisfaction with performance/time spent in each domain, and the salience of each role for an individual. There is a general consensus that a preferred definition should focus on work–*life* rather than work-*family*, in order to include non-family responsibilities and demands, such as study or travel commitments. The chapter also discusses the common antecedents and consequences of work–life balance arising from both work and non-work domains. These include work demands and resources, family demands and resources, and personality antecedents including evidence associating psychological capital constructs with work–life balance. Finally, this chapter considers the future directions for work–life balance research, focusing on technological advancements (e.g., Fitbits) and individual levels of mindfulness and resilience. The chapter concludes by noting the increasing evidence linking employee appointments and retention with an organization's positive work–life balance culture.

Introduction

Defining Work–Life Balance

"Eight hours to work, Eight hours to play, Eight hours to sleep, Eight bob a day. A fair day's work, For a fair day's pay." This mantra was intoned by stonemasons who walked off their jobsite at Melbourne University in 1856. According to Franklin (2010), these skilled workers were among the first in the world to achieve an 8-hour working day. The nineteenth-century movement for a 40-hour working week recognized the rights of humans for lives that included work, recreation, family, and recuperation and effectively preempted and sculpted the shape of the modern concept of work–life balance. Initially a simple formula in an era when the workforce was predominantly male, the concept has remained difficult to define and operationalize (Kalliath and Brough 2008a). This could largely be due to paradigms suggesting that balance was about portions of time and the domains of work, home, and social life were separate entities. Kanter (1977) challenged any notion of such separation, tendering that the different domains of workers' lives were permeable and interconnected.

Subsequently, the interface between work and people's non-work activities has been of particular interest to organizational psychologists. The interface has been described in terms of incompatibility (most commonly referred to as "conflict";

Carlson et al. 2000). Following a scarcity model of personal resources, the work–life interface has typically focused on how participation in multiple life roles depletes resources and produces stress and strain (Goode 1960). Alternatively, other authors have adopted a role expansion or accumulation perspective, suggesting that participation in multiple life roles can derive rewards, gratification, energy creation, and growth (Marks 1977; Sieber 1974). In this view, the interface between work and other life roles has been termed *enrichment* (Brough et al. 2014a; Carlson et al. 2006), *enhancement* (Voydanoff 2002), or *facilitation* (Wayne et al. 2004). In addition, societal changes precipitated by the entrance of large numbers of women into the workplace, simulating consequent changes in traditionally socially predetermined gender roles balanced against organizational imperatives for productivity gains, have also exacerbated the importance of the work–life interface (Brough et al. 2007; Lappegard et al. 2017).

Within the last 20 years, scholars have attempted to provide a more integrated view of the work–family interface, and work–life balance has been a dominant concept reflecting this perspective. However, while the term work–life balance is commonly coined, it is "a concept whose popular usage has outpaced its theoretical development" (Valcour 2007, p. 1513). Across the literature, there is still not a clear consistency in terms used to articulate the construct, and the themes that underpin conceptualizations of the construct are varied. Initial attempts to operationalize work–life balance drew upon the two primary perspectives in the extant literature, that is, role conflict and role enrichment. Within these approaches, work–life balance was commonly represented by an absence of work–family conflict coupled with high levels of work–family enrichment (Duxbury and Higgins 2001; O'Driscoll et al. 2006).

Other early conceptualizations of work–life balance focused on the notion of equal distribution of resources across work and family or other life roles. Following this approach, Kirchmeyer (2000) suggested that balance is achieved when an individual's time, energy, and commitment are evenly distributed across life roles. Meanwhile, Marks and MacDermid (1996) defined *role balance* as being fully engaged across all life roles. Greenhaus et al. (2003) also progressed the equality approach, suggesting that work–life balance is "the extent to which an individual is engaged in and equally satisfied with his or her work role and family role" (p. 513). Components of this definition include equal time, involvement, and satisfaction across an individual's work and non-work roles.

The equality approach, however, has received criticism, with researchers suggesting that it fails to account for an individual's role preferences or their *subjective* sense of balance (Brough et al. 2007). For example, Kalliath and Brough (2008b) described balance as the extent to which investment in roles is consistent with the importance or *salience* an individual places on a role. Similarly, work–life balance has been described as the extent to which an individual's needs for autonomy, competence, and connection with others are met. While, Voydanoff (2002) focused on the fit with available resources, suggesting that work–life balance is achieved when personal resources are adequate to meet demands in work and family roles, thereby enabling effective participation in each domain.

As with the salience perspective, other authors have described work–life balance as a psychological construct with a focus on *satisfaction* across multiple roles (Kalliath and Brough 2008a). Valcour (2007) suggested that satisfaction with work–life balance is "an overall level of contentment resulting from an assessment of one's degree of success at meeting work and family role demands" (p. 1512). Valcour (2007) operationalized work–life balance via both *affective* (contentment) and *cognitive* (assessment of success) components. Similarly, Kirchmeyer (2000) defined work–life balance as "achieving satisfying experiences in all life domains and to do so requires personal resources such as energy, time, and commitment to be well distributed across domains" (p. 80).

Grzywacz and Carlson (2007) suggested that a conceptualization of work–life balance should consider the impact of an individual's balance, or lack of balance, on their work and family environments. They defined work–life balance as the "accomplishment of role-related expectations that are negotiated and shared between an individual and his/her role-related partners in the work and family domains" (p. 66). In this context, work–life balance is operationalized by individuals' perceptions of whether expectations are met that are shared and agreed with their work and family role partners. As such, it shifts the concept of work–life balance from psychological constructs (e.g., satisfaction, salience), to a focus on role-related performance.

Some authors have rejected the concept of "balance" based on the inherent implication that equal time be split between multiple roles. Halpern and Murphy (2005) likened the concept of "balance" to a balancing beam, with work and family roles on either side of a fulcrum, where time spent in one role will always negatively impact the other role. In this way, work–life balance could be seen as an unrealistic expectation. Alternatively, terms such as *work–life integration* or *work–life harmony* have been employed, to reflect a more holistic appraisal of this concept (Greenhaus and Allen 2011). Timms et al. (2015a) portrayed work–life balance in terms of complementarity, rather than compatibility of domains, suggesting that the experience of multiple roles can enhance an individual's overall sense of well-being. For example, Gini (1998) viewed work as providing a valuable sense of identity necessary within modern society and noted the grief inherent in the loss of this identity associated with job loss or retirement. Similarly, May et al. (2004) observed that work contributes a sense of personal worth and individual well-being, thereby contributing to human thriving. This is consistent with Carlson et al.'s (2006) construct of enrichment, where positive experiences in each domain of people's lives improve and enhance the quality of life in the other domains.

Allen (2013) employed the term *work–family balance* but applied it to the multiple domains of individuals' lives. Other researchers (e.g., Kalliath and Brough 2008b; Keeney et al. 2013) have asserted that the term *work–life balance* is more inclusive of those employees who are not parents but who nevertheless wish to accommodate interests such as study, sports, religious observance, and travel with their work commitments. A recent refinement by Casper et al. (2018) suggested that this concept could be more accurately stated as *work–non-work balance*. They accentuated employees' assessment of how personally favorable the combination of work and non-work roles was for them. This has resonance with Brough et al.

(Brough et al. 2014b) observation that people could experience substantial time commitments at work that did not necessarily interfere with their subjective sense of balance between the domains of their lives. Casper et al. (2018) identified three subjective balance domains previously not acknowledged by researchers: *affect* (emotional), *effectiveness* (sense of success), and *involvement* (level of engagement) as instrumental in contributing to individuals' sense of balance between their work and non-work domains. In this chapter, the term *work–life balance* is employed, while acknowledging the variations in the published definitions of this construct.

Causes and Consequences of Work–Life Balance

Since Kalliath and Brough's (2008b) call for systematic reviews of the antecedents, moderators, mediators, and consequences of work–life balance, there has been a proliferation of studies focusing on the antecedents and outcomes of work–life balance. A summary and synthesis of these key antecedents and outcomes are provided below. First, the evidence associated with three types of antecedents of work–life balance, (a) work-related, (b) family-related, and (c) other non-work-related, is reviewed.

Job Demands

A majority of the research on work–life balance has focused on its work-related antecedents. These studies primarily draw on resource-based theories (viz., job demands–resources, conservation of resources, work–home resources model, and resource–gain–development perspective) to explain the impact of work-related demands and resources upon work–life balance. Job demands are the physical, psychological, social, or organizational aspects of the job requiring constant physical and psychological effort. Job demands are commonly defined as *time-based demands* (e.g., overtime and nonstandard work schedules), *strain-based* or cognitive demands (e.g., task difficulty and mental load), affect-based or *emotional demands* (e.g., negative mood and leader or co-worker hostility), or *physical demands* (e.g., manual jobs that require intense labor; Brough and Biggs 2015). Evidence indicates that job demands generally have a negative influence on work–life balance. For example, both Brough et al. (2014b) and Haar et al. (2018) found that cognitive job demands decreased employees' perceptions of their work–life balance, while Syrek et al. (2013) demonstrated that time pressures reduced work–life balance. Job demands reduce perceptions of work–life balance primarily due to the effort exerted to meet these job demands, which subsequently hinders an individual's efforts to fulfill their responsibilities within their non-work domains.

However, some research has indicated that specific job demands can actually *enhance* levels of work–life balance. For example, LePine et al. (2005) distinguished between *challenge demands* and *hindrance demands*, suggesting that challenging job demands may have the potential to promote personal gain or growth, positive

emotions, and an active style of coping. Similarly, Green and Skinner (2005) found that amidst the increased workloads, longer working hours, and greater time pressures, some employees have learnt to work "smarter" through experience and time management training to achieve an acceptable level of work–life balance.

Job Resources

Job resources are the physical, psychological, social, or organizational aspects of the job that facilitate the achievement of work goals. In general, employees strive to protect their current resources and acquire new resources, which enable them to cope with their job demands (Halbesleben et al. 2014). Similar to job demands, job resources are also categorized as *time-based resources* (e.g., job flexibility and alternative work schedules), *cognitive resources* (e.g., mental resilience and attention), *emotional resources* (e.g., mood and optimism), or *physical resources* (e.g., strength and skills). Evidence is consistent that job resources have a positive impact on work–life balance. For example, Hill et al. (2001) found that job flexibility in terms of timing (flextime) and work location (flexiplace) generated a positive spillover effect from work to home, helping employees to achieve work–life balance. Similarly, Ferguson et al. (2012) demonstrated that both co-worker and partner support reinforced positive experiences facilitating work–life balance. Finally, both Greenhaus et al. (2012) and Brough et al. (2005) also showed that having a supervisor who was supportive of an employee's family demands was positively related to the employee's levels of work–life balance.

Family-Related Demands and Resources

Less attention has been focused on the family-related antecedents of work–life balance. The associations between family-related antecedents and work–life balance are generally weaker than compared to the associations between work-related antecedents and work–life balance. Alongside partner support (Ferguson et al. 2012), other specific family resources demonstrating an influence for work–life balance include family support (Russo et al. 2016), family-to-work enrichment (Chan et al. 2016), spending quality time with children (Milkie et al. 2010), partner's work–life balance satisfaction (Stock et al. 2014), and home-based business (Walker et al. 2008). Interestingly, these family resources have been found to benefit female employees more than male employees. Family demands which have been examined in relation to work–life balance include family involvement (Aryee et al. 2005; Stock et al. 2014) and caring for children and/or aging parents and relatives (Brough and O'Driscoll 2005; Neal and Hammer 2017). Family demands predominately affect employees juggling both work and family commitments and generally hinder an individual's ability to achieve their desired level of work–life balance (Chan et al. 2017).

Impact of Social-Economic Status

Education is the most robust predictor of the quality of work people can perform. Lower educational attainment is associated with lower economic status and menial (and therefore, less flexible) work. According to Montez et al. (2014), workers with the least choice of flexibility in their work are single parents (predominately single mothers) with only a rudimentary education. These workers experience high levels of work–family conflict and insecurity due to severe competing demands on their time and consequently experience lower health outcomes. Stack and Meredith (2018) reported that single working parents experienced grinding poverty, psychological distress, and anxiety, even when employed on a full-time basis, because of their low hourly rates of pay. According to Danziger and Waters Booth (2008), although the non-work needs of low SES workers echo those of higher SES workers, they are less likely to be accommodated by employers due to the casual nature of the work. With regard to specific Australian experiences, Carney and Stanford (2018) reported that insecurities facing low SES workers include reducing wages, increasing casualization of the workforce, underemployment, and indifferent protection by such mechanisms as enterprise agreements. Similarly, the Australian Institute of Health and Welfare (2019) reported that while 30% of Australians work part time, 9% of employed people are underemployed. This reveals that although part-time work constitutes flexibility for some workers, for others it represents insecurity and a reduction in living standards.

Personality-Related Antecedents

Aryee et al. (2005) found weak associations between proactive personality characteristics and work–life balance, and between neuroticism and work–life balance, and suggested that personality variables are more strongly related to work–family enrichment than to work–life balance. Kossek and Lautsch (2012) described *work–family boundary management style* as a personality-related antecedent of work–life balance, which refers to how an individual demarcates their work and family boundaries and roles. Boundary management styles include *segmentation*, *integration*, and *alternating*. In general, segmentation (delineating work and personal life as separate domains) facilitates work–life balance, integration (delineating work and personal life as freely interacting domains) reduces levels of work–life balance, while alternating (clear periods of segmentation and integration) facilitates work–life balance in the long term (Kossek and Lautsch 2012; Matthews et al. 2010).

Psychological capital (PsyCap) comprising self-efficacy, optimism, hope, and resiliency has generally been demonstrated to have a positive influence on levels of work–life balance. Drawing on Hobfoll's (1988) conservation of resources (COR) theory, specifically the tenet that people strive to retain, protect, and build resources, Siu (2013) demonstrated that the four components of PsyCap each significantly enhanced individuals' work–life balance over time. Similarly, Chan et al. (2016) also

found that domain-specific self-efficacy (self-efficacy to regulate work and life) facilitated employees' achievement of work–life balance, as they were more likely to believe in their own ability to maintain a balance between work and non-work demands.

Outcomes of Work–Life Balance

Work-Related and Family-Related Outcomes

Research on work–life balance has primarily focused on its work-related outcomes, which primarily consist of job satisfaction, turnover, turnover intentions, work engagement, organizational citizenship behavior, job performance, job involvement, and career outcomes. Less attention has been given to the family-related outcomes of work–life balance which primarily include family satisfaction, family functioning, and family performance. For example, evidence of significant associations over time between work–life balance and both job satisfaction and family satisfaction have been demonstrated with samples of workers drawn from numerous national cultures (e.g., O'Driscoll et al. 2004; Spector et al. 2007). Evidence also suggests that work–life balance also *mediates* the associations between job stress and adverse mental health outcomes (e.g., depression and anxiety) for workers (e.g., Timms et al. 2015b). Similarly, Chan et al. (2017) demonstrated that work–life balance mediated the associations between both work and family demands and an employee's perception of work engagement. Chan et al. (2017) noted that the relationships between work demands and work engagement were stronger, compared to the family demands and work engagement pathways. Furthermore, the mediation of family demands and work engagement by work–life balance was reduced to non-significance when an employee's level of self-efficacy was controlled. Chan et al. (2017) concluded that "when prioritising work responsibilities, employees [still] sacrifice their family and personal roles in the process" (p. 830). Importantly, it appears that an employee's personal characteristics, including their levels of self-efficacy, appear to influence work–life balance outcomes to a similar or even greater extent than family demands directly.

Overall, when employees perceive themselves as having an acceptable level of work–life balance, they experience positive work-related outcomes due to the accumulation of resources, increase in self-beliefs to achieve goals, positive spillover of resources from the non-work to work domain, and reciprocity of favorable treatment to the organization. Sometimes, work–life balance may not directly impact work outcomes but instead may facilitate the accumulation of resources such as affective commitment (Kim 2014) which in turn does enhance work outcomes such as job performance. Importantly, the evidence has established that both formal and informal access to appropriate organizational work–life balance policies clearly assists employees to manage their multiple role demands (Brough and O'Driscoll 2010). Consequently, these employees have positive work attitudes and performance levels. Conversely, *not* having appropriate access to organizational work–life

balance policies, or having an organizational culture which discourages this access, is associated with negative work attitudes and performance, including employee turnover (Brough et al. 2009).

Future Directions for Work–Life Balance

Recovery and Resilience

It is apparent that work–life balance is more complex than a simple conflict between domains. As discussed at the start of this chapter, the recent focus on values, satisfaction, and experiences provides welcome depth to this field (Casper et al. 2018; Kalliath and Brough 2008b). Consistent with this shift to explore balance with life more broadly, there has been growing recognition that activities outside of work can have restorative benefits for individuals, enhancing subsequent levels of work performance (Sonnentag 2003). Employees who demonstrate appropriate "recovery" (or "resilience") from their work demands are more engaged, have higher job performance, and display more organizational citizenship behaviors (Binnewies et al. 2010). These benefits have been found when recovery is achieved in the evening, over weekends, or while on vacation (Fritz et al. 2010). It is proposed that such recovery enables resources to be replenished, thereby enabling employees to cope better with subsequent job demands.

An inherent risk when discussing recovery is that blame for burnout and strain falls solely on the individual for not managing to appropriately recover outside of work. However, it is apparent that appropriate provisions of organizational support and work–life balance policies, including the provision of an organizational culture encouraging work–life balance and recovery techniques, do reduce employees' experiences of psychological strain and burnout (e.g., Brough et al. 2009). Furthermore, it is likely that the recovery from the demands of family/carer responsibilities is just as important as the recovery from work demands. Further research is required to explain more specifically how recovery experiences impact employee outcomes beyond well-being and productivity, to include, for example, broader improvements in work–life balance (Sonnentag et al. 2016).

Mindfulness

Mindfulness has also recently been a focus of mental health research and, for example, has recently been applied as an intervention for occupational stress and well-being (e.g., Eby et al. 2017). Mindfulness is the nonjudgmental awareness of your surroundings, "being attentive to and aware of what is taking place in the present" (Brown and Ryan 2003 p. 822). Evidence indicates that mindfulness can be beneficial when employed to manage competing role demands. For example, Michel et al. (2014) trained employees to use mindfulness as a segmentation strategy aimed to reduce strain-based work–family conflict. Compared to the control group, the

mindfulness group demonstrated significant reductions in conflict and significant increases in psychological detachment. Trait mindfulness has also been found to improve sleep quality and vitality and subsequent reports of work–life balance (Allen and Kiburz 2012).

Both the application of recovery and mindfulness to the work–life balance research field emphasizes a focus on the *individual* employee, as was mentioned above. It is important to recognize that individually focused interventions can only succeed to a certain extent. Experiencing chronically high levels of work and/or family demands in an organization offering limited access to available work–life balance policies will produce adverse employee outcomes which are only partially offset by levels of recovery, resilience, and mindfulness.

Technology

At the broader level, there has been a rapid shift in technology use at work. These changes have provided greater flexibility and choice in where, when, and how an employee works, offering opportunities to bolster work–life balance levels (Day et al. 2010). However, this flexibility can also be problematic, with the boundaries between work and home becoming increasingly indistinct. Employees may now access emails on their smart phones immediately after waking and also work online late into the evening. Evidence suggest that the chronic practice of "constant availability" is detrimental by, for example, impinging on an employee's recovery time (Barley et al. 2011; O'Driscoll et al. 2010; Lupton 2018). Furthermore, the impact of smart devices worn on the body (e.g., iWatch, Fitbit, Garmin) has yet to be empirically assessed in relation to employee mental health and the implications for work–life balance. These devices mean that even when an employee is away from their computer or mobile phone (e.g., practicing work recovery in a gym class), they may still receive work notifications. The negative impact of technology on employee's mental health outcomes has stimulated some legislation to control its use (particularly in regard to work email), outside of work hours to assist employees to achieve deliberate segmentation of their work and non-work lives (e.g., O'Driscoll et al. 2010). It is likely that the formal control of such technology will increase in the future, occurring either at organizational policy or at national legislative levels, in order to safeguard employees' levels of work–life balance.

Conclusion

This chapter serves to update our current thinking about work–life balance. The chapter discussed the multiple definitions of work–life balance which commonly occur and acknowledged that the field has moved beyond a simple focus on work and *family*, to a focus which includes a variety of work and other life demands salient to an employee. This broader definition of work–life balance is consequently applicable to a larger subset of employees, rather than those simply caring for

young children. The predominate antecedents and consequences of work–life balance which guide current research were also discussed. The focus on work/non-work demands and resources remains common. It is apparent that an abundance of chronic demands from multiple domains, coupled with inadequate levels of person and organizational resources (e.g., time, support), remains the strongest causes of conflict or imbalance. An imbalance of multiple role demands may be manageable in the short term and especially so with the use of individually focused recovery/resilience strategies, but such an imbalance rarely produces positive outcomes in the longer term. For those employees with a choice of employer, preferences are increasing for employers offering desirable organisational work–life balance polices, and who also enable *access* to these policies; that is, organisations with a *positive work–life balance organisational culture*. Finally, the recent technological developments that can lead to a state of employee permanent availability were noted, contradicting the recognized benefits of work "downtime" or recovery. Finally, it was suggested that it will become increasingly necessary for organizations to formally mandate the use of such technology within their work–life balance policies.

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